

UMSD7T-15-3 Strategic Management (BIM)

Reading list for L3 BIM Strategic Management

View Online



Baldwin and Clark (1997) Managing in an Age of Modularity. Harvard Business Review. 75 (5), pp.84–93.

Christensen, C.M. and Rosenbloom, R.S. (1995) Explaining the attacker's advantage: Technological paradigms, organizational dynamics, and the value network. Research Policy . [online]. 24 (2), pp.233–257.

Ghoshal, S. and Ackenhusen, M. (1998) Case 10: Canon: Competing on CapabilitiesIn: Strategy: process, content, context : an international perspective. 2nd ed. London, International Thomson Business, 1038–1053.

Ghoshal, S. and Ackenhusen, M. (no date) Case 10: Canon: Competing on CapabilitiesIn: Strategy Process, Content, Context: An International Perspective. [online]. Available from: <http://content.talisaspire.com/uwe/bundles/5b644f80540a264508398974>.

Grant, R.M. and Jordan, J. (2015) Industry AnalysisIn: Foundations of strategy. 2nd Edition. [online]. Chichester, Wiley, 39–79. Available from: <http://www.vlebooks.com/vleweb/product/openreader?id=WofEngland&isbn=9781119001263>.

Henderson, B. (1984) The application and misapplication of the experience curve. Journal of Business Strategy. 4 (3), London, Emerald Publishing Limited, pp.3–9.

J, Barney (1995) Looking Inside for Competitive Advantage. [online]. Available from: <https://ezproxy.uwe.ac.uk/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=9512032192&site=ehost-live>.

Johnson, G. and Scholes, K. (2002) Corporate-Level StrategyIn: Exploring Corporate Strategy. 6th edn. Harlow, Pearson Education Ltd, 267–314.

Lampel, J. (2003) Case 1 - Robin Hood The Strategy process: concepts, contexts, cases. International ed. Upper Saddle River, N. J., Pearson, 3–4.

Langlois, R. (1999) Scale, Scope and the Reuse of KnowledgeIn: Economic organization and economic knowledge. v.1, Cheltenham, E. Elgar, 239–254.

Lessard, D., Lucea, R. and Vives, L. (2013) Building Your Company's Capabilities Through Global Expansion. MIT Sloan management review. 54 (2), United States of America, Massachusetts Institute of Technology, pp.61–67.

McGee, J., Thomas, H. and Wilson, D.C. (2010) Strategy: analysis and practice 2nd ed.

[online]. London, McGraw-Hill Higher Education, 584–593. Available from:
<http://content.talisaspire.com/uwe/bundles/5b645337540a2670a3398974>.

Mintzberg, H. and Waters, J.A. (1985) Of strategies, deliberate and emergent. *Strategic Management Journal*. [online]. 6 (3), London, Wiley, pp.257–272. Available from:
<http://content.talisaspire.com/uwe/bundles/5b64524169df50603243b064>.

Porter, M. (no date) *The Structural Analysis of Industries*In: *Competitive strategy: Techniques for analyzing industries and competition*. New York, Free Press, 3–33.

Porter, M. (2004a) What is Strategy?In: *The strategy reader*. 2nd ed. Oxford, Blackwell, 41–62.

Porter, M. and Kramer, M.R. (2006) *Strategy and Society: The Link between Competitive Advantage and Corporate Social Responsibility* [online]. 84 (12). Available from:
<https://web.archive.org/web/20190713161754/http://sustainability.psu.edu/fieldguide/wp-content/uploads/2015/08/Strategy-and-Society-The-link-between-competitive-and-advantage-and-corporate-social-responsibility.pdf>.

Porter, M.E. (2004b) *Generic Competitive Strategies*In: *Competitive advantage: creating and sustaining superior performance*. New ed. [online]. London, Free Press, 11–25. Available from:
<https://ezproxy.uwe.ac.uk/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=nlebk&AN=1969183&site=ehost-live>.

Porter, M.E. (2004c) *The Value Chain*In: *Competitive advantage: creating and sustaining superior performance*. New ed. [online]. London, Free, 36–50. Available from:
<https://ezproxy.uwe.ac.uk/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=nlebk&AN=1969183&site=ehost-live>.

Porter, M.E. (1996) What is Strategy? *Harvard Business Review*. 74 (6), pp.61–78.

Prahalad, C.K. and Hamel, G. (1990a) *The Core Competence of the Corporation*. *Harvard Business Review*. 68 (3), pp.79–91.

Prahalad, C.K. and Hamel, G. (1990b) *The Core Competence of the Corporation*. *Harvard Business Review*. [online]. 68 (3), pp.79–91. Available from:
<http://web.b.ebscohost.com.ezproxy.uwe.ac.uk/ehost/results?vid=1&sid=46b33e51-89f5-493c-a973-3cf0697e10f9%40sessionmgr104&bquery=JN+%22Harvard+Business+Review%22+AND+DT+19900501&bdata=JmRiPWJ1aCZ0eXBIPTEmc2l0ZT1laG9zdC1saXZl>.

Williamson, P. and Rix, B. (1993) *Grand Metropolitan PLC*In: *European Cases in Strategic Management*. London, Chapman & Hall, 234–258.